



2017-2018
SPONSORSHIP OPPORTUNITIES

ABOUT

Since 1999, First City Art Center (formerly the Belmont Arts & Cultural Center) has engaged the community in the creative process through the visual arts. Located between Long Hollow and North Hill neighborhoods near downtown Pensacola, FCAC is helping to bring character and a sense of place and community to our neighborhood. We are a visitor-focused arts center with an ongoing dedication to the Panhandle region.

First City Art Center is an active, dynamic and exciting community resource. We offer classes and workshops in glass, pottery, sculpture, drawing, painting, and a variety of other mediums with a continued emphasis on expanding offerings. We also provide affordable studio facilities, and through the creative process, we bring people together to learn from each other. FCAC also conducts five popular and successful major fundraising events annually, with art work by First City artists and guest artists.

There is a creative spirit in all of us that nourishes our humanity and enriches our society. We foster an environment that nurtures the artist and the observer while building a community around the arts that provides open dialogue, camaraderie, public service, education, and mentorship.

We maintain public access to the arts by keeping our programs affordable and open to the public. Through a broad range of studio classes, workshops and outreach programs we serve approximately 10,000 adults and children each year.

MISSION

First City Art Center (FCAC) is a 501 (c)3 non-profit community art center that engages the imagination, inspires creative exploration, and cultivates economic and cultural growth for our region.

CORE VALUES

First City Arts Center is committed to maintaining a set of core values in all interactions and relationships internally and externally. **Our core values are:**

Leadership: Lead the arts community by investing in the next generation and beyond

Integrity and Stability: Ensuring constituent satisfaction

Accessible, Inclusive and Diverse: Low barrier to entry, affordable access to the arts

Inspirational, Interactive and Entertaining: Innovative in terms of our offerings, bringing cultural awareness to the Pensacola region

Collaboration with the Community

Involvement: Universities, schools, local non-profits, neighborhood associations (Long Hollow, North Hill, Belmont, et al)

Vitality: Enriching the community through outreach, education, and events



CURRENT PROGRAMS

Hands-on learning and creation are what the First City Art Center is all about! We are a unique working studio that offers classes in glass, pottery and more to both young and old.

FCAC workshops offer an intensive experience that will give students information to distill and practice for months and even years afterwards. A wide variety of disciplines and mediums are offered. Most classes are appropriate for all levels of students with some designed specifically for intermediate and advanced students:

- Glassblowing workshops and classes *
- Glass bead-making/flame working
- Pottery on the wheel workshops and classes
- Pottery for kids workshops
- Biennial Ceramic Conference
- Ceramic Sculpture workshops and classes
- Painting and Drawing workshops and classes
- Workshops for Families and all ages
- “Creatisphere” Summer Camp
- Youth Art Program
- High School Mentorship Program
- Ceramics studio rental
- Glass studio rental
- School Fieldtrips
- Outreach to local Title 1 schools with our “Little Dragon” Mobile Glassblowing Studio!

**** A unique feature about FCAC is that it is the ONLY public glass blowing facility in Northwest Florida.***



EVENTS

11th Annual Glass Pumpkin Patch

October 13&14, 2017

Annual fundraising event held in October, featuring over 4,000 hand-blown glass and ceramic pumpkins made by FCAC artists, in a profusion of colors and an array of sizes and styles. There has been a sell-out of all pumpkins each year with an anticipated 2,500 patrons attending the 2017 event.

Foo Foo Fest “Art-A-Thon”

November 6 & 7, 2017

In this event, we will be creating a new fountain sculpture and celebrating its completion by hosting our first ever “Art-A-Thon”- a full 24 hours of hands-on art activities for all ages. Inspiration came initially from the fountain in Long Hollow Park, located across the street from FCAC, that has fallen into a state of disrepair. During this event, there will be a community mural painting project, as well as opportunities to make your own glass ornaments, try throwing on the potter’s wheel, take a figure drawing class, and watch artists demonstrating a variety of techniques, including glassblowing and ceramic raku firing.

Hot Glass, Cold Brew

Dec. 8, 2017 / January 26, 2018/ March 23, 2018/ May 4, 2018

This signature event series is a popular and favorite fundraiser. Patrons can purchase a one-of-a-kind hand-blown glass cup or hand-thrown clay cup & enjoy complimentary pizza and brew, live music, along with wheel-thrown pottery demos, glass bead making demos and glassblowing demos by FCAC artists.



COMMUNITY PARTNERS & OUTREACH

Open Books, Prison Book Project

FCAC has maintained the sublease with Open Books in order to help support their mission as a non-profit partner. We collaborate with our neighbors as much as possible for events and programs.

Dixon School of the Arts

This year, we offered 10 scholarships to students attending our “Creatisphere” Summer Camp. Dixon school started coming to FCAC in 2013 for field trips. Since then FCAC has been working to create programming with the school that will allow them to add to their curriculum without the need to build an extra studio space.

Belmont Youth Band

FCAC offered administrative support to the Belmont Youth Band while they were transitioning to a new and better location; they needed assistance with book keeping and referrals. FCAC has helped them raise funds and have written successful grants for them. Their band students used to practice on FCAC campus free of charge each week.

Internship Opportunities

FCAC has given work-study opportunities to students from both Pensacola State and University of West Florida. We have worked with students from Commercial Art, Arts Administration, Public History and Art. In 2015, we created a post-BFA glass internship and recruited our first intern from Center College in Kentucky! In July 2016, we recruited our second intern, coming to us from Ohio. This has been a great program, offering learning opportunities for young people and supplying FCAC with wonderful talent.

Big Brothers/Big Sisters of NW Florida

FCAC partnered with BB/BS to provide workshops for their “littles.” Older students made artwork out of glass, while the younger students made bowls and pinch pot “purses” out of clay. The completed pieces were auctioned at a BB/BS fundraiser. In 2013, '14, and '15, each guild at the FCAC decorated a bowling pin which was used in BB/BS’s annual fundraiser, “Bowl for Kid’s Sake.”

Great Gulfcoast Arts Festival (GGAF)

FCAC, in partnership with the GGAF, has been presenting “Glass Jam” for over 10 years. Members, invited guests, and patrons have a once-a-year opportunity to see artwork from GGAF and FCAC created live and to bid in the live auction. Materials to repair a glass fusing kiln were made possible through a grant from the GGAF executive board.

Leadership Pensacola (LEAP)

In 2016, FCAC was asked to recruit artists to paint 38 parking meters for LEAP’s “A Better Way to Give” campaign. The meters were stored on the FCAC campus, painted by artists, and returned. This enabled LEAP to focus on the many other details of the project and gave artists a “home base” to return the art work.

Pensacola MESS Hall

FCAC is working with the MESS Hall to develop “STEAM” (Science, Technology, Engineering, Art and Math) projects for kids. This summer, FCAC partnered with MESS Hall for two weeks, as part of our “Creatisphere” Summer Camp program.



partnerships, cont.

Escambia & Santa Rosa County School District – Glass and Ceramic Mentorship

In 2011, the FCAC Glass Guild recognized the need to engage young artists in the art of blowing glass. To date, 42 students have successfully completed the 6-week course and are junior members of the FCAC glass guild – assisting with production of glass cups and pumpkins, as well as continuing to improve their skill level.

In 2014, with funds generated from the Foo Foo on Fire event, FCAC offered our first Ceramics Mentorship. This was an exciting offering with four students in Pottery on the Wheel (Teacher, Ben Twingley) and four students in Sculpture (Teacher, Sam Nettles). The program focused on these two specialties because these are most appropriate for students interested in ceramics on the college level. The program was a great success and doubled in size in 2015.

Manna Food Pantries:

In 2015, '16, and '17, FCAC Pottery Guild members created over 1,000 ceramic bowls for their annual fundraiser “Pick a Bowl/Fill a Bowl”. This project was done with the help of the Studer Group, who gave FCAC the use of a prime storefront on Palafox St. for the project.

Volunteers made the bowls in six weeks. Manna sells the bowls for \$30.00/per bowl. According to Manna, the bowls represent over 90,000 meals for Pensacola’s hungry families.

Pensacola State College (PSC)

FCAC is now offering a college level survey of Glassblowing here at FCAC. Spring 2015 was the first semester the class was offered and the enrollment has been fantastic! Our Glass Arts Fellow was the instructor and wrote the curriculum. Our Glass Fellow has also worked with the PSC Gallery curator, Vivian Spencer, to curate a contemporary glass arts show in summer 2016. The show included work from local and regional glass artists and it was beautiful! This has been an amazing partnership!

Other Organizations Being Served:

- The Cub Scouts
- Veterans Upward Bound
- University of South Alabama
- School field trips from Santa Rosa and Escambia Co. Schools
- Art donations to over 20 organizations each year for various fundraisers
- Art Beyond Walls
- North Hill Preservation Association
- Long Hollow Neighborhood Association
- Sunday’s Child
- Habitat for Humanity
- Pensacola Young Professionals
- Children’s Home Society



BENEFITS OF SPONSORSHIP

Your business can get immediate payback by using our reach into a market segment that appreciates the arts and sustainable community development. Our audience is the same group that seeks the services and products that you distribute—and is likely to have more income to devote to enhancing your business model.

First City Art Center sponsorship is a mutually beneficial endeavor. Corporate dollars are a critical part of continuing the Art Center's innovative visual arts programming, community outreach and facility growth. An Art Center sponsorship offers businesses a unique opportunity for visibility and community involvement.

Sponsors receive recognition in connection with Art Center events, programs and printed materials directly related to the sponsored program or event.

Distribution of recognition:

- Logo & link on website
- Verbal recognition during events
- Social media outlets – Facebook, etc.
- Press releases / advertisements / articles
- Eblasts / Enews

Sponsorship Kit for Annual Pumpkin Patch Event available upon request, at \$1,500, \$2,500, and \$4,000 levels.

SPONSORSHIP LEVELS

\$10,000 Benefactor

- Sponsor designation: “Hot Glass / Cold Brew” (HGCB) events season, Dec. – May.
- (6) Passes to EACH HGCB event for sponsor's season length (4 events annually).
- PR and recognition at designated event (s). (see distribution of recognition)
- Annual corporate membership (value \$500)
- FREE Group Class “Make Your Own Glass” ornaments – up to 20 people can attend.
- Annual corporate membership (value \$500)

\$5,000 Corporate Sponsor

- Sponsor's Choice – Fund a Particular Event, Programs, Depts., Mentorship, Outreach, etc.
- Annual corporate membership (value \$500)
- (10) Passes to an FCAC event of your choice.
- FREE Group Class “Make Your Own Glass” ornaments – up to 10 people can attend.
- PR and recognition at event/program. (see distribution of recognition)

\$2,500 Contributor

- Sponsor's Choice – Fund a Particular Event, Programs, Depts., Mentorship, Outreach, etc.
- PR and recognition at designated event (s). (see distribution of recognition)
- (8) Passes to a HGCB event for the month of your choosing in Dec., Jan., March, or May.

\$1,000 Supporter – Scholarship

- (4) Passes to an FCAC event of your choice
- PR and recognition at designated event (s).



I am interested in supporting the First City Art Center through one of the following sponsorships (check one):

- \$10,000 Benefactor
- \$5,000 Corporate Sponsor
- \$2,500 Contributor
- \$1,000 Supporter – Scholarship Fund

Combination In-Kind and Monetary*

* Please describe In-kind portion of sponsorship and assigned value

Check and complete one of the three billing methods below.

Check

Enclosed is a check payable to the First City Art Center in the amount of \$

Credit Card

I would like to charge my sponsorship of \$, to Visa MC Discover

Account Number: - - -

Expiration Date: /

Signature:

Bill

Please bill me for the sponsorship in the amount of \$

Organization:

Billing Address:

City: State: Zip:

